



**UPM**  
UNIVERSITI PUTRA MALAYSIA  
BERILMU BERBAKTI

# INSPEM WEEKLY SEMINAR

07/2020



#UNSDG

## Date & Time

Friday, 14<sup>th</sup> February 2020 @ 3.15 pm

## Venue

al-Farabi Seminar Room, Second Floor,  
INSPEM

## Presenter

Mr. Zaily Ayub  
Senior Assistant Director of Customs 1  
Royal Malaysian Customs  
Putrajaya



## Topic

Valentine Story's Story:  
Love between Statistician and Customs

## Abstract

Providing information about the concept of statistics easily and practically to a group whom having a statistical knowledge is an anxiety gap. The significant questions should be asked to our self as a statistician is how deep that it should be translated to all levels of management and how true is true the empirical evidences between theoretical and practicality in place. Its true that this anxiety still existing every level of the policymakers to the middle management level during discussions or presentations. As such, building the road map to be a statistician is well-liked, explaining concepts in lay man language, at appropriate techniques and avoiding too much of technical explanation in order to meet the needs of the audience should be planned at the beginning. The sweet success a statistician begins when a knowledge of statistics can be well understood, fully adapted, honestly appreciated and keep be practiced by people.

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